

CURRICULUM VITAE

1. Name : Dr. S.SRIKALA
2. Age & Date of Birth : 47 years. 15.05.1975
3. Designation& Subject : Assistant Professor of Commerce.
4. Educational Qualification : M.Com. , B.Ed., M.Phil, D.C.A., Ph.D.,
5. Date of Appointment : 15.07.2017
6. Date of Retirement : 15.05.2034
7. Spouse Name and Occupation : Mr. S.KARTHIKEYAN,
LIC ADVISER, DINDIGUL



8. a) Qualifications – Academic:

Examinations passed	Register Number	Month & Year of passing	Subject	Class with Marks or Grade	Name of the College/University
B.Com	090531	1995	Commerce	First Class	Yadava Women College, Madurai
B.Ed	706581	1996	Education	Second Class	Madurai Kamaraj University
DCA		1996	Computer	A+ Grade	IIIT
M.Com	E96PCC06	1998	Commerce	First Class	Lady Dock College
M.Phil.	A2A6090014	2007	Commerce	Second Class	Madurai Kamaraj University
Ph.D.	P-8204	2014	HR	Awarded	Madurai Kamaraj University

8.b) Additional Qualifications

Examinations Passed	Board	Year of Passing	Grade /%
Financial Accounting	MHRD- Swayam	December 2019	I
Refresher course in Commerce	MHRD-Swayam	June 2020	II
The Strategy of Content Marketing	COURSERA	9 July 2020	94 %
Communication Strategies for a Virtual Age	COURSERA	July 19 2020	88 %
A life of happiness and fulfillment	COURSERA	Aug 2020	98 %
English for Business and Entrepreneurship	COURSERA	Sep 2020	98%
Refresher course in Commerce	Guru Angad Dev Teaching and learning Centre ,SGTB Khalsa College,University of Delhi under PMMMMNMTT. of Ministry of Education in collaboration WITH Barkatullah University , Bhopal	June 15 to June 30, 2021	A+
Accounting Software on Basics of Tally	SKY ONLINE COURSES (Approved institution of MSME,GOI) Reg. No. UDYAM-TN-26-0005658	19.06.2021	96%

9. Teaching Experience

Sl. No.	Place of Service	Period		Designation
		From	To	
1	Tagore Vidyalaya, Madurai.	1998-1999		PG Assistant
2	J.K. Matriculation School, Dindigul.	2000 – 2003		PG Assistant
3	G.T.N Arts College, Dindigul (SSC)	2004 to 4.07.2017		Assistant Professor
4.	G.T.N Arts College, Dindigul (AIDED)	5.07.2017 to till the date		Assistant professor

10. Total Teaching Experience as on AUGUST 31,2022:

Under graduate	-	17Years	08Months
Post Graduate	-	14 Years	08 Months
Research	-	ONE Year	

11. Area of Specialisation : i) Teaching - Commerce and Accountancy ii) Research - Human Resource

12. Research Experience – M.Phil:

Course	No.of Candidates Awarded	University
M.Phil	ONE	Madurai Kamaraj University

13.M.Phil. Awarded

Sl. No.	Name of the Candidate with Regn. No.	Year of Passing
1	DIVYA.K (B6810200)	April 2017

14. Orientation Course, Refresher, Short Term Courses Attended

Sl.No.	Name of the Institution/University	From	To
1	Barathidasan University (Orientation Course)	18.06.2018	16.07.2018
2.	Three days FDP on “ Online Teaching Via GOOGLE LMS During COVID-19 PANDEMIC ”	28.5.2020	30. 5. 2020
3.	One Week Online International Faculty Development Programme on “The Role of EDUTECH in classroom Teaching and Learning “ organised by the CAS in Linguistics, ANNAMALAI UNIVERSITY.	5.6.2020	11.6.2020
4.	Fifteen days Online Refresher Course organized by Guru Angad Dev Teaching Learning Centre, SGTB Khalsa College, University of Delhi under (PMMMNMTT) of Ministry of Education in collaboration WITH Barkatullah University , Bhopal	15.6.2021	30.6.2021
5	Seven Days Online Certificate Course in “ Logistics and Supply Chain Management ” conducted by Department of Business Administration, Auxilium College, (Autonomous) Vellore	22.6.2020	28.6.2020
6.	Fifteen days UGC Sponsored online refresher Course in Commerce and Business Studies organized by Barathidasan University, Tiruchirappalli 620 023.	28.07.2022	10.08.2022

15. Seminars/Workshops/Conferences/Symposium/Webinar – Participation

Sl. No.	Theme of Seminar/ Workshops/ Conferences/ Symposium	Institution/Organisation	Date
1	One Day Inter-collegiate seminar on “Emerging Trends in Banking in the New Millennium”	Vivekananda College, Madurai.	1 st Oct.2004
2	One Day State Level workshop on “Application of Statistical Tools for Research”	Commerce Research Centre, G.T.N Arts college	8 th Oct 2005.
3	“Three Days Faculty Development Programme”	Mannar Thirumalai Naicker College, Madurai	19 th May to 21 st May 2008.
4	One Day workshop on “Application of Statistical Tools in Social Research”	Fatima College	20 th Dec 2008
5	“Commerce Research Meet”	Hajee Karutha Rowther College, Commerce Research Centre	28 th Feb 2009.
6	“Impact of Reform on Job satisfaction of Bank Employees” in the National Seminar on “Emerging Trends in Financial Services”	Sree Saraswathi Thyagaraja College, Pollachi	23 rd Feb 2010
7	Faculty Development Programme on “Research Method Using SPSS”	Hall Mark Business School, Trichi	7 th and 8 th Jan 2011.

8	Faculty development program	IQAC and Central library GTN Arts College, Dindigul.	04 th Feb.2017
9.	One Day Inter-collegiate seminar on “Goods and Service Tax “	Thiagarajar College of Engineering, Madurai.	11 st Feb.2017
10.	One day Workshop on Examinations reforms in Higher Education	Office of Controller of Examinations, GTN Arts College, Dindigul.	19 Th Sep 2018
11	One day national seminar on Scholarly Communication Facets and Research Writing	Central Library and Department of Library & Information Science G.T.N. Arts College in association with Academic Library Association	27 th Oct 2018
12	One day national Workshop on E-Content Development And MOOC	G.T.N. Arts College Sponsored by Tamilnadu State Council For Higher Education	22 nd Dec 2018
13	One day national level Workshop on Art of writing Research Paper and Publishing In High Reputed Journals	Department of Economics GTNArtsCollege,(Autonomous) Dindigul	4 th Nov2019
14	UGC Sponsored One day national Workshop on Web Apps for Digital learning and E- Content Development.	IQAC, Sri Meenakshi Government Arts College for Women, Madurai.	05 th March.2 020
15	Workshop on “ Ancient Breathing Practices(Pranayama)	IQAC & Department of Civil Engineering and BioMedical Engineering , Karpaga Vinayaga College of Engineering and Technology , chengalpet	5 th May 2020
16	Webinar on “ Online Teaching and Learning”	Department of Computer Science, GTNArtsCollege,(Autonomous) Dindigul	9 th May 2020
17	Webinar on Assessment and Evaluation in Outcome Based Education	GTNArtsCollege,(Autonomous) Dindigul.	11 th May 2020

18	National Level Webinar on “ Entrepreneurship Opportunities and Entrepreneurial Ethics”	BBA and BBA(IB) Dept., MIT Arts , Commerce & Science College, Alandi, Pune	12 th May 2020
19	Live Webinar on Digital Marketing Strategies for E-Commerce	Department of Commerce PG & B.Com (B&I) G.T.N Arts College(Autonomus),,Dindigul	14 th May 2020
20	Faculty Development Programme – Webinar on “ Outcome Based Curriculam Design	IQAC & V.V.Vanniaperumal College for Women , Virudhunagar	14 th & 15 th May 2020
21	Webinar on An Overview of GST	G.T.N Arts College,Dindigul	16 th May ,2020
22	Webinar on “ Trends in Commerce Study through Online Learning. ”	PG & Research Centre of Commerce ,G.T.N Arts College,Dindigul	18 th May 2020
23	Webinar on “ Be Fit during Lackdown COVID 19”	Department of Physical Education, G.T.N Arts College(Autonomus),,Dindigul	19 th May 2020
24	Webinar on “ importance of Information Literacy skills during Pandemic Situaation	G.T.N Arts College(Autonomus),,Dindigul	20 th Maay 2020
25	Webinar on HR for HR	G.T.N Arts College(Autonomus),,Dindigul	22 nd May 2020
26	Webinar on “Why Stress Happen? & How to Manage It? “	Department of Physical Education and the IQAC of AQUINAS College, Cochin, Kerala	25 th May 2020
27	National Training Workshop on “ Research Proposal of UGC STRIDE ”Projects : Preparation& Submission Protocol	Department of English in Association with Audicious Dreams Foundation	27 th May 2020
28	Live Webinar on “ Activity Based Learning Method”	PG Department of English , G.T.N Arts College (Autonomus),Dindigul	27 th May 2020 at 10.00 A.M
29	An Overview of GST and Impact of covid 19 on GST”	Departmetn of Economic and Commerce, Government Arts College for Women(Autonomus) Pudukkottai.	28 th May 2020
30	Three days FDP on “ Online Teaching Via GOOGLE LMS During COVID-19 PANDEMIC ”	the IQAC, C. Abdul Hakeem College (Autonomus) Melvisharam	28 th May to 30 th May

			2020.
31	Webinar on Attitude Shift & Intellectual Property Rights and Entrepreneurship	G.T.N Arts College (Autonomous),Dindigul	29 th May .2020
32	Webinar on “Open Access Resources, Tools and Techniques for Researchers”	Dr. B.R. Ambedkar Central Library Adikavi Nannaya University , Rajamahendravaram (AP)	29 th May 2020 at 7. 00 P.M.
33	Webinar on “ Brain Based Learning “	Government college of education, Komarapalayam	30 th June 2020 at 3.00P.M
34	Two Days National Level FDP on “Skill Development” ,	School of Management Studies & Commerce, VELS Institute of Science, Technology & Advanced Studies, Chennai,	31 st May 2020 to 1 st June 2020.
35	Webinar on “ 21 st Century Skill”	Government college of education, Komarapalayam	1 st June 2020
36	webinar on “ Key Issues in Research Methodology	Department of Mathematic (SSC) , G.T.N Arts College (Autonomous), Dindigul	3 rd June 2020
37	Webinar on “ E-Learning Features and Advantages “	Department of English , Sree Ayyappa College for Women, Chunkankadai, Nagacoil	3 rd June 2020
38	International Webinar on “Cyber Awareness For Women”	Jeyaraj Annapackiam College for Women (Autonomous), Periyakulam ,Theni	4 th June 2020.
39	Webinar on “How To Write an Effective Research Article?”	IQAC & Research and Development Cell ,Marudhar Kesari Jain College for Women, Vaniyambadi,	4 th June 2020 at 7.00 P.M
40	International Webinar on “ What Next ? A Deep Drive “	Depattment of Computer Science G.T.N Arts College (Autonomous),Dindigul	5 th June 2020
41	National level E- FDP on “Modern Psychological Training Approaches to Enhance E-Learning”	Danalakshmi Srinivasan Engineering College Perambalur 621 212 TAMILNADU	6 th June 2020

42	Online National level Faculty Development Programme on Future of Examinations : Bloom's Taxonomy and Multiple Assessment Tools	G.T.N Arts College (Autonomous),Dindigul	08 th June 2020
43	National level Webinar on Education 4.0:Curriculum Orientation	G.T.N Arts College (Autonomous),Dindigul	09 th June 2020
44	International Webinar on “ Outcome Based Education and its impact in teaching , Assessment and Evaluation”	Dept of Commerce and Dept of Commerce with computer application, Manner Thirumalai Naicker College, Madurai Tamil nadu	10 th June 2020
45	National Webinar on “ Effective Management of Finance During Post Covid 19 ”	Department of Corporate Secretaryship & IQAC, the Quaide Milleth College for Men, Chennai	11 th June 2020.
46	Live Webinar on “ Role of IQAC in Maintaining Quality Standards in Higher Education ”	IQAC & Government Arts College for Women ,Nilakottai	11 th June 2020.
47	Online FDP “ Role Of Technology in a Post Covid World ”	Department of Electronic and Communication Engineering , RMK Engineering College, Tiruvallur -601 206	12 th June 2020.
48	Three Day Webinar on “ Future of Entrepreneurship and Employment Opportunities”	Department of Management Studies , Nehru Institute of Technology ,Coimbatore	From 13 th June to 15 th June 2020
49	Webinar on “ Trends in Commerce study through Online learning”	PG and Research Center of Commerce, G.T.N Arts College (Autonomous),Dindigul	18 th June 2020
50	National webinar on “Don't Work Out”	G.T.N Arts College (Autonomous),Dindigul	19 th June 2020
51	International Webinar on “ Developing Core Skill in Classroom ”	IQAC & Alumni Association of the Department of English and Research , Nesamony Memorial Christian College ,Kanyakumari	20 th June 2020
52	Webinar on “ NAAC Accreditation Process For Autonomous Colleges ”	IQAC & Department of Commerce, Rathinam College of Arts and Science Coimbatore	21 st June 2020

53	National Webinar on “Post Covid Scenario in Education Sector: Challenges and Opportunities”	the Department of Commerce, Don Bosco College of Arts and Science, Thoothukudi held on	26 th June 2020.
54	International Webinar on “A Bundle of Tools for Online Teaching”	Sri Ramakrishna Mission Vidyalaya College of Education , Periyanaickenpalayam ,Coimbatore 641020	27 th June 2020
55	One Day National Level Symposium on “Impact of Covid-19 in Job Market – Opportunities and Challenges”	PG & Research Department of Commerce, Arigar Anna Government Arts College ,Musiri	27 th June 2020 at 4.00 P.M.
56	Webinar on “ Future of Accounting – Cloud Based Softwares”	IQAC & Department of Commerce (Honour) , Sri Kanyaka Parameswari Arts & Science College for Women	28 th June 2020
57	Webinar on OBE framework Nurturing Graduates Towards Employability	CDC , G.T.N Arts College (Autonomous),Dindigul	29 th June.20 20
58	National Webinar on “E-Resources for Research”	Crossian Research Forum, Holy Cross College(Autonomous)	30 th June 2020.
59	National Webinar on “Manage Stress Through a Strong Body”	Department of Physical Education , G.T.N Arts College (Autonomous),Dindigul	1 st July 2020
60	National Level Webinar on “ Child Rights & Protection in Present Scenario”	Department of Social Work, G.T.N Arts College (Autonomous), Dindigul,	5 th july 2020
61	Webinar on “Developing 21st Century Skills Using Technology”	“Bless O Bliss” YouTube Channel	6 th July 2020
62	One day online workshop on “Google Classroom”	Nazareth College of Education for Women , Avadi, Chennai-62	7 th July 2020
63	Motivational Webinar on “Crisis Comes With Opportunities”	G.T.N Arts College (Autonomous),Dindigul	10 th July 2020.
64	Webinar on “ Entitlement of Minimum wage a Fundamental Right”	International Justie Mission , (IJM)	11 th July 2020
65	Webinar on “Yoga For Health”	Yoga Club & ISHA Foundation Coimbatore	18 th July 2020

66	Webinar on “ Online Teaching Tools for Faculty Members”	Department of English and SRM Institute of Science and Technology , Ramapuram Campus, Chennai	20 th July 2020
67	National Level Webinar on “ YOU CAN WIN – Key fir success in Civil Services Examinations”,	Career Guidance /Placement Cell & Shankar IAS Academy Chennai	24 th July 2020
68	Four day Faculties Development Program	Department of Commerce –IV Rathinam College of Arts and Science (Autonomous)	From 29 th July to 1 st August 2020
69	Webinar on “ IPR and their Importance”	Institution Innovation Cell , Mahendra Arts & Science College, Nmakkal	30 th July 2020
70	National Level Webinar on “Preseverance is the Magic key to Success	G.T.N Arts College (Autonomous),Dindigul	31 st July 2020
71	Webinar on “ Transorm your life through Successful Practices”	Department of catering Science and HotelManagement , Kalasalingam Academy of Research and Education , Krishnankoil.	4 th August 2020
72	National Level seven day Workshop on “ Revised Naac Norms and Procedures”	IQAC , St. Joseph’s College (Autonomous), Bengaluru)	From 07 th Jan to 15 th Jan 2021
73	Webinar on “ The Avaz Journey the story of creating and scaling technology products that empower people with disabilities”	Aachi Institute of Management & Entrepreneurial Development	13 th Feb 2021
74	National Webinar on “ Pros & Cons of Farm Bill 2020- Economic Point of View ”	by Department of Economics, Sree Sevugan Annamalai College ,Devakottai	24 th March 2021
75	National level webinar on “Patent Drafting Skills for Researchers and Academicians”	PG and Research Center of Commerce, G.T.N Arts College (Autonomous),Dindigul	31 st May 2021
76	Virtual Workshop on “ Scientific Writing for High Impact Journals	Kongu Business School, KNOGU ENGINEERING College (autonomous) Perundurai, Erode	28 th April to 30 th April 2021

77	One Day National Level Webinar on “ Patent Drafting Skills for Researchers and Academicians”	PG & Research Centre of Commerce ,G.T.N Arts College,Dindigul	31 st May 2021
78	National Level Webinar on “Arts of Writing a Successful Research Proposal for Funding Agencies”	TamilNadu Dr. Ambedkar LawUniversity , Chennai	21 st August 2021
79	National Level Webinar on “ Plagiarism, Citation and Reference in Social Science Research”	St. ALPHONSA College of Arts and Science ,Kanyakumari	3 rd Sep 2021
80	National Level Seminar on “ COMPETITION ISSUES IN INDIA”	PG & Research Department of Commerce , GOBI ARTS & SCIENCE COLLEGE and Competition Commission of India , New Delhi	25 th Sep 2021
81	National Level Webinar on “ Resilient Humans- key to performance”	Bharati Vidyapeeth’s Institute of Computer Applications and Management (BVICAM), New Delhi	30 th July 2022
82	National Level Seminar on “ Digital Twin: New Normal for IR 4.0”	Bharati Vidyapeeth’s Institute of Computer Applications and Management (BVICAM), New Delhi	27 th August 2022

16.Seminars/Workshops/Conferences/Symposium – Paper Presentation

Sl. No.	Title of the Paper	Seminar / Workshop / Conference	Institution where Attended	Year
1	“Job Satisfaction of Public And Private Sector Bank Employees in Dindigul District”	Commerce Research Colloquium	G.T.N Arts College, Commerce Research Centre	1 st Oct 2011.
2	“Emerging trend in Information technology in	National Conference on “Emerging Trends in Service Sectors	Amman College of Arts and Science,	10 th Sep 2011

	Banking”			
3	“Emerging trend in Information technology in Banking Service.	National conference on “Recent Trend in Service Marketing in India”	Naina Mohamed College of Arts and Science, Rajendrapuram	9 th Sep 2011
4	“Impact of Inflation in Indian Economy”	National conference on “Role of Commerce in Inclusive Growth and Sustainable Development of India”	SNMV College of Arts and Science. Coimbatore	27 th Jan 2016
5	“Impact of Demonetisation on Indian Economy”	National conference on “Impact of Demonetisation on alternate payment Mechanism”	SNMV College of Arts and Science. Coimbatore	27 th Jan 2017.
6	Entrepreneurship	International Conference	UGC	Sep 2018
7	Digital India Programme and Impact of Digitalisation on Indian Economy	International Conference	KONGU BUSINESS SCHOOL, KNOGU ENGINEERING College (autonomous) Perundurai, Erode	Feb 2019
8	Environmental Impact on Organsational Framing	National Conference	PG & Research Department of Commerce, G.T.N Arts College(Auto nomous) Dindigul	March 2019

17. Seminars/Workshops/Conferences/Symposium – Organised

1	Members of Organising committee of National Seminar on Divisional Khadi and Village commission Under PEOPLE EDUCATION PROGRAMME at G. T.N Arts College(Autonomous) Dindigul on 29 & 30 01.2019
2	Member of Organizing committee of One day national seminar(under UGC grant) on Emerging Trends in Organic Products- GTNCETOP2019 conducted by PG & Research Department of Commerce, G.T.N Arts College(Autonomous) Dindigul on 22.03.2019
3	Members of organizing committee of 41th Annual Session -South Indian History Congress held at G.T.N Arts College (Autonomous) Dindigul from 26 th August to 28 th August 2022.
4	Member of organizing committee of UGC – Student Induction Programme held at G.T.N Arts College (Autonomous) Dindigul from 5 th September to 10 th September 2022.

18. List of Publications International Journals

S.No	Title of the Article	Name of the Journal	Volume, Year, Page No.	ISSN No.	Impact Factor	Scopus Index Yes / No
1	ENTREPRENEURSHIP	INTERNATIONAL JOURNAL OF RESEARCH AND ANALYTICAL REVIEWS (IJRAR) <u>UGC and ISSN Approved and added in the UGC Approved List of Journals .</u>	Volume.5, Issue 3, Page No pp.93-97, September 2018, Available at : http://www.ijrar.org/IJRAR190E019.pdf .	E-ISSN 2348 - 1269 , P-ISSN 2349 - 5138	Impact Factor: 5.75 Google Scholar	

2	Digital India Programme and Impact of Digitalisation on Indian Economy	Online International Interdisciplinary Research Journal, {Bi-Monthly}, ISSN 2249-9598, Issue (03)	Volume-09, Feb 2019 Special issues (03) Page No : 35 - 40	ISSN 2249-9598	IMPACT FACTOR 5.818 ISRA:JIF	
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19. National Journals

Sl.No.	Title of the Article	Name of the Journal /Book	Publisher Name	Volume, Year &Page No.	ISSN No.	Impact Factor	Scopus Index Yes / No
1	CUSTOMER RELATIONS HIP MANAGEME NT IN INSURANCE SECTOR	“Sadakath – A Research Bulletin	(UGC approved journal No : 64130)	VOLUME 6 March 2019	ISSN : 2347 - 7644		
2	ENVIRONM ENTAL IMPACT ON ORGANSATI ONAL FRAMING	Emerging Trends in Organic Products	Shanlax Publicati ons	Chapte r-IV ,2019 Pg.No 186	978-93-8914-6-42-4		

20. Membership in Academic Bodies / Editorial Boards and Board of Studies

1. Life Member in Indian Commerce Association
2. Life Members in Indian Accounting Association
3. Coordinator in Consumer Club
4. Member in IQAC
5. Member in Internal Audit Committee.
- 6 . Member in Question Bank Committee
7. Acting as an External Examiner for UG examination for MKU

21. Paper Setters / Examiner ship in other Institutions

- 1. Gobi Arts College**
- 2. Sri Krishna College**
- 3. Palani Andawar Women College**

22. Students' Welfare Activities

- 1. Member in Women Cell**
- 2. Member in Discipline Committee**
- 3. Member in Mentor & Mentee Committee**

23. Social Responsible Activities:

Served as Proceeding Officer

- in Tamil Nadu Local Body Election in 2019,**
- in Assembly Election and**
- in Parliamentary Election in 2020.**