

## CURRICULUM VITAE

### **B.Rekha**

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### **OBJECTIVE:**

To put all my hard work and sincerity in whatever I do, thereby achieving personal growth and societal growth.

### **EDUCATION PROFILE:**

S.No.	Degree	Institution / College
1.	B.Com	Bharathidasan University, Trichy.
2.	M.Com	Bharathidasan University, Trichy.
3.	M.Phil	Algappa University, Karaikudi.
4.	Ph.D	Madurai Kamaraj University, Madurai.

### **Teaching Experience :**

S.No.	Institution Name	Year of Experience
1.	PVP Arst of College, Singarakkottai	Jan 2008 to May 2012.
2.	Parvathy's Arts and Science	Jun 2012 to June19 2013
3	G.T.N Arts College Dindigul	June 20 2013 to Till date

Total Teaching experience – **14 Years.**

**Patent Filed:**

**Modern Tool for HR Hiring Process in the Background of Business Information.**

**Faculty Development Programme:**

AICTE Training And Learning (ATAL) Academy Online Elementary FDP on "OUTCOME BASED CURRICULUM AND EXAMINATION REFORMS" from 25/10/2021 to 29/10/2021 at B.V.V.S.Polytechnic(autonomous),Bagalkot.

**NPTEL Course:**

NPTEL Online Certificate course in "Cost Accounting", with score of Elite (70%), at August 2019.

**Computer Certificates:**

1. Diploma in Office Automation (DOA)
2. Post Graduate in Computer Application (PGDCA)

**Computer Knowledge :**

- Ms Office
- Tally

**Area of specialization :**

Accounts and Commerce

**Paper Published :**

"Problem and prospects of tourism", International Journal of Innovative Research in Management Studies, ISBN – 2455-7188, Vol-1, 2017, page no-31-34.

"A Study on the Socio-Economic conditions of Tourist", Journal of the Oriental Institute, ISSN 0030-5324, Vol.71, Issue.01, No.02 January – March 2022. UGC Care Approved, Group I, Peer Reviewed and Referred Journal.

Study on employers' level of awareness on employee's retention strategies adopted by the small and medium scale spinning mills in Coimbatore, erode and tirupur district, Philosophical Readings XIII.4 (2022), pp. 312-325. 312, Scopus Journal.

### **Paper Presented :**

1. The research colloquium, “Problem and Prospects of Tourist in Tamilnadu”. In Vivenkanantdha College, Madurai, at 26<sup>th</sup> February 2011.
2. The commerce research Colloquium, “Problems and Challenges of Tourist in Tamil Nadu”, in GTN Arts College, Dindigul, at 1<sup>st</sup> October 2011.
3. Internal Conference, “Tourism Industry in Tamilnadu”, in Annamalai University, Chidambaram, at 27 to 29 July 2012.
4. One national level seminar, “Problems and Prospects in Tourism in Tamilnadu, in GTN Arts College, Dindigul, at 16<sup>th</sup> March 2016.
5. International Conference, “Tourism industry in Tanjavur District” in Sri Subramnya College of Engineering and Technology, Palani, at 2<sup>nd</sup> April 2016.
6. National Seminar, “Sugarcane Farming Development By Organic Sources – A Review”, GTN Arts College, Dindigul, 22<sup>nd</sup> March 2019.
7. National Conference , “ MSME Financing and Credit Trends and Issues” in AJK College of Arts and Science, Coimbatore, 12<sup>TH</sup> February 2020.

### **Seminars and Conference :**

1. National seminar on “Opportunities and challenges for women in business”, in Fatima college, Madurai, at 29<sup>th</sup> Jan 2010.
2. State level seminar on “Corporate social responsibility for the environment” in Jeyraj annabakiyam college for women, Peiryakulam, at 22<sup>nd</sup> Feb 2010.
3. National conference on “Entrepreneurship and management”, in AUT, Madurai, at 18<sup>TH</sup> march 2011.
4. One day Faculty development program on “Emerging Trends in accessing electronic resources in GTN Arts college, Dindigul at 4<sup>th</sup> February 2017.
5. Two days workshop on “Research methodologies and statistical analysis using SPSS”, Dindigul, at 10<sup>th</sup>& 11<sup>th</sup> February 2017.
6. National workshop on “E-Content development and MOOC”, in GTN Arts College, Dindigul, at 22<sup>nd</sup> December 2018.
7. Corporate social responsibly for the environment, JA College for women, Periyakuam.
8. Women Entrepreneurship, Fatima College , Madurai.

**Organized and responsible:**

Worked as Organized committee member, One day national seminar on “Emerging trends in organics products – GTNCETOP 2019”, GTN Arts College, Dindigul, at 22<sup>nd</sup> March 2019.

**Awards :**

Financial Accounting - College first (91 Marks )

Financial Management – College First (99 Marks)

**Personal Details :**

Date of Birth : 21.05.1981.

Nationality : Indian

Category : BC (Telugu Chetty)

Martial status : Married.

**Declaration**

I here by declare that the above said information are true to the best of my knowledge.

**Signature**